

J.J. College of Arts and Science (Autonomous)
Department of Business Administration

Proposed Course Structure based on TANSCHÉ and UGC - LOCF
(Choice Based Credit System)

(Applicable for the Candidates admitted from academic year 2023-2024 Onwards)

B.B.A. - Semester I

Sl. No.	Course Category	Course Code	Course	Overall Credits	Total Contact Hours/Week	Marks		
						CIA	ESE	Total
Semester I								
1	Part - I	U1R3TL1/ HL1/FL1	Language - I (Tamil/Hindi/French)	3	6	25	75	100
2	Part - II	U1R3EL1	Language - II (English)	3	6	25	75	100
3	Part - III	U1R3BACC1	Principles of Management	5	5	25	75	100
4		U1R3BACC2	Accounting for Managers - I	5	5	25	75	100
5		U1R3BADSE1	Managerial Economics	3	4	25	75	100
6	Part - IV	U1R3BASEC1 (NME)	To be opted from other Department	2	2	25	75	100
7		U1R3BAFC	Managerial Communication	2	2	25	75	100
Total				23	30			700

M.B.A. - Semester I

Sl. No.	Course Code	Course	Overall Credits	Total Contact Hours/Week	Marks		
					CIA	ESE	Total
Semester I							
1	P1R3BACC1	Management Principles and Business Ethics	4	4	25	75	100
2	P1R3BACC2	Quantitative Techniques and Research Methods in Business	4	4	25	75	100
3	P1R3BACC3	Managing Organizational Behaviour	4	4	25	75	100
4	P1R3BACC4	Accounting for Managers	4	5	25	75	100
5	P1R3BACC5	Managerial Economics	4	4	25	75	100
6	P1R3BACC6	Legal Systems in Business	4	4	25	75	100
7	P1R3BAEDC1	Entrepreneurship Development	3	3	25	75	100
8	P1R3BAAECC1	Executive Communication	2	2	25	75	100
Total			29	30			800

V. J. S. S.

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B.B.A - Semester II

Sl.No.	Course Category	Course Code	Course	Overall Credits	Total Contact Hours/Week	Marks		
						CIA	ESE	Total
Semester II								
1	Part - I	U2R3TL2/ HL2/FL2	Language - I (Tamil/Hindi/French)	3	6	25	75	100
2	Part - II	U2R3EL2	Language - II (English)	3	6	25	75	100
3	Part - III	U2R3BACC3	Marketing Management	5	5	25	75	100
4		U2R3BACC4	Accounting for Managers II	5	5	25	75	100
5		U2R3BADSE2	International Business	3	4	25	75	100
6	Part - IV	U2R3BASEC2 (NME2)	To be opted from other Department	2	2	25	75	100
7		U2R3BASEC3	Business Etiquette and Corporate Grooming	2	2	25	75	100
Total				23	30			700

M.B.A - Semester II

Sl.No.	Course Code	Course	Overall Credits	Total Contact Hours/Week	Marks		
					CIA	ESE	Total
Semester II							
1	P2R3BACC7	Applied Operations Research	4	5	25	75	100
2	P2R3BACC8	Human Resource Management	4	4	25	75	100
3	P2R3BACC9	Marketing Management	4	4	25	75	100
4	P2R3BACC10	Operation Management	4	4	25	75	100
5	P2R3BACC7	Financial Management	4	4	25	75	100
6	P2R3BACC12	Strategic Management	4	4	25	75	100
7	P2R3BAEDC2	International Business	3	3	25	75	100
8	P2R3BAAECC2	Business Etiquette	2	1	25	75	100
9	P2R3BAAECC3	Computing Skills	2	1	25	75	100
Total			31	30			900

Principal

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